



XGEN COATING SYSTEM™

Solutions. Delivered.



APPLICATION CASE STUDY:

Project Description: Apply Product to Selected Supermarket Flooring

Customer: Kroger

Location: Cincinnati, Ohio

Date: March, 2015

PROJECT DETAILS

Project Overview:

The restroom, office, seafood and entrance area floors were difficult to keep clean and looked drab and dirty. Kroger wanted a floor coating that was easy to clean, that would not require constant stripping to maintain a good appearance. Also, Client wanted a high-gloss floor shine with slip resistance and better foot traction for employees and customers.

xGen Product Purchased Through:

PPG Louisville / Chris Carnes, Louisville Sales Representative

Customer Contact:

Ryan Stuckenberg, Maintenance Engineer, Midwest Region/Cincinnati Division



PRODUCT DETAILS

xGen Product Utilized:

X-PROTECT Performance Topcoat - High Gloss

Features & Benefits:

X-PROTECT Performance Topcoat provided a beautiful, high-gloss appearance in all areas applied. The coating has excellent coverage and durability and will not support the growth of mold and bacteria – which is especially important to Kroger. The product's VOC qualities were also a factor in selecting this coating. xGen Coating is chemical resistant and can be cleaned with just hot water and safe cleaners, saving the Client money in future maintenance costs. The foot traction and slip resistance provided by xGen Coatings were also important factors in choosing this floor coating for Kroger, especially in the entrance and on restroom floors.

ENTRANCE LOBBY



RESTROOM



SEAFOOD DEPARTMENT



STORE OFFICE



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