



XGEN COATING SYSTEM™

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APPLICATION CASE STUDY:

Project Description: Apply Product to Oxidized Metal Storage Unit Doors

Customer: Cherokee Self Storage

Location: Milford, Ohio

Date: July, 2016

PROJECT DETAILS

xGen Product Purchased Through: PPG Paints in Maineville, Ohio/BJ Cross, Maintenance Sales Rep

Customer Contact: Steve Molnar, Head of Maintenance

xGen Product Utilized: X-RESTORE Oxidized Metal



PPG MAINTENANCE REP SALES & APPLICATION PERSPECTIVE

Project Description: New ownership was renovating the Cherokee Self Storage facility. Initially, owner considered applying a competitor's clear coat to the oxidized metal storage roll-up doors. As this product required a thorough cleaning and a 3-coat application process, the owner decided to simply paint the doors instead.

xGEN's X-RESTORE was introduced as an alternative to provide ease of application and a lower cost than painting. The customer agreed to a test application to compare results.

This was the first customer application of X-RESTORE by this PPG maintenance rep and he tried some variations of the prep, mixing and application process on the storage unit doors with the customer. This testing gave them additional insights to ensure their best possible result.

After doing so, the PPG Maintenance Rep brushed the product on a portion of the door. The customer was invited to coat the remaining area on the door to see the ease of application. Once completed, a few missed spots were touched up while the surface was still wet. The entire door took about 10 minutes to prep and coat. The Facility Maintenance Manager and the owner were amazed at the ease of application, the one-coat process and "like-new" restored appearance of the door!

Customer was so impressed with X-RESTORE that they purchased and used eight product kits at their Milford location. Once the weather breaks in 2017, they plan to use X-RESTORE on their four other storage properties throughout Ohio/Kentucky.

X-RESTORE Benefits: Doors look like new when coated. Provided the customer with a long-term, durable solution which reduces their overall total cost of ownership. Reduced labor cost to frequently repaint doors. One-coat process that adds 100% UV resistance to protect the doors from fading

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BEFORE APPLICATION



AFTER APPLICATION



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